CONVERSION GUIDE
PAUL MITCHELL → MYDENTITY

#mydentity @Guy_Tang

PAUL SEMI	#MYDENTITY SEMI
Steel	Charcoal
Purple Quartz	Lavender Lust
Pink Flamingo	Pink Diamond
Mint Condition	Mint Of Steel
Peachy Keen	Cosmic Coral
Tropical Blue	Arctic Blue
Deluter	Sheer Power
Green	Green Aurora
Blue	Blue Mystique
Purple	Purple Raven
Pink	Pink Possession + Clear
Bordeaux	Crimson Spell + Purple Raven
Red	Crimson Spell
Orange	Phoenix Fire + Cosmic Coral
Yellow	Lightning Bolt
Teal	Ocean Reign

PAUL DEMI	#MYDENTITY DEMI
3G	3A + dot Wicked Shadow 7
6G	6A + dot Wicked Shadow 7
9G	8NI + dot Wicked Shadow 7
9V	8DL + 10A
10V	10A + dot 10DL
3A	3A + 6A
6A	1 part 3A + 2 parts 6A
9A	10NI
3VR	3A + 6MR
4VR	6MR + 5BB
5VR	2 parts 6MR + 1 part 5BB
6VR	2.5 parts 6MR + .5 part 5BB
6MT	3A + 6A
7MT	6A + Wicked Shadow 7
8MT	Wicked Shadow 7 + dot Naked Glow 9

PAUL DEMI	#MYDENTITY DEMI
9MT	Wicked Shadow 7 + dot 10A
3OR	6MR + dot 3MB
4OR	6MR + 3A
5OR	6RR + 6MR
6OR	6RR + 6MR
7OR	Naked Glow 7 + dot 6RR
8OR	Naked Glow 8 + dot 6RR
9OR	Naked Glow 9 + dot 6RR
3BV	3A
6BV	6A
9BV	10A
3R	3A + 6RR
4R	3A + 6RR
5R	5NI + 6RR
6R	6NI + 6RR
7R	8NI + dot 6RR
8R	10NI + dot 6RR
9R	10NI
3N	3A + 6A
4N	3A + 6A
5N	6A + dot 3A
6N	6A
7N	Naked 8 + dot 6A
8N	Naked 8
9N	Naked 10
7PA	Misty Mauve
8PA	8DL + dot 10SS
9PA	8DL + 10SS
10PA	10DL + 10SS

PAUL PERM	#MYDENTITY PERM
1N	1NI + dot 7GG
2N	1NI + 3NI + dot 7GG
3N	2.5 parts 3NI + .5 part 7GG
4N	2.5 parts 4NI + .5 part 7GG

PAUL PERM	#MYDENTITY PERM
5N	2.5 parts 5NI + .5 part 7GG
6N	2.5 parts 6NI + .5 part 7GG
7N	2.5 parts 7NI + .5 part 7GG
8N	2.5 parts 8NI + .5 part 7GG
9N	2.5 parts 9NI + .5 part 7GG
10N	2.5 parts 10NI + .5 part 7GG
5NB	5BB + 7GG
6NB / 7NB	8BB + 7GG
8NB / 9NB	9NI +8BB
10NB	10NI + 8BB
2NN	3NI
3NN	4NI
4NN	5NI
5NN	6NI
6NN	7NI
3NA	5NI
5NA	7NI + dot 7GG
7NA	8NI + dot 7GG
5PN	6NI + 5BB
6PN	7NI + 8BB
7PN	8NI + 8BB
8PN	9NI +8BB
1A	1NI
3A	4NI
4A	5NI
5A	6RR + 5BB
6A	2 parts 6RR + 1 part 5BB
7A	1 part 5BB + 1 part 8BB + 1part 6RR
8A	6RR +8BB
9A	2 parts 8BB + 1 part 6RR
10A	10RG + 10NI
5CB	5BB + 7GG
6CB / 7CB	5BB + 8GI
8CB	Naked Glow 8 + 8BB

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PAUL PERM	#MYDENTITY PERM
9CB	Naked Glow 9 + 8BB
10CB	Naked Glow 9 + 8BB
7P	Naked Glow 8 + 8GI
9P	Naked Glow 9 + 10IG
3VR	4NI + UV Booster
4VR	5NI + UV Booster
5VR	6NI + UV Booster
4RR	2 parts 5BB + .5 part 6CRC
5RR	2 parts 5BB + .5 part 7CRC
6RR	2 parts 5BB + .5 part 7CRC
4R	2 parts 5BB + .5 part 6CRC
5R	2 parts 5BB + .5 part 7CRC
6R	2 parts 5BB + .5 part 7CRC
8R	2 parts 8BB + .5 part 6CRC
4CM	1.5 parts 5BB + .5 part 6CRC
5CM	2 parts 5BB + .5 part 6CRC
6CM	2 parts 5BB + .5 part 7CRC
5CC	2 parts 5NI + .5 part 5BB
6CC	2 parts 6NI + .5 part 5BB
7CC	2 parts 7NI + 1 part 5BB
8CC	2 parts 5BB + .5 part 7CRC
4RO	2 parts 5BB + .5 part 6CRC
5RO	2 parts 5BB + .5 part 6CRC
6RO	2 parts 5BB + .5 part 7CRC
8RO	2 parts 8BB + .5 part 7CRC
4RV	1 part 5NI + .5 part 6CRC + .5 part 6RR
5RV	1 part 6NI + .5 part 6CRC + .5 part 6RR

PAUL PERM	#MYDENTITY PERM
6RV	1 part 7NI + .5 part 6CRC + .5 part 6RR
8RV	1 part 8NI + .5 part 7CRC + .5 part 6RR
4WM	5NI + 5BB
5WM	6NI + 5BB
6WM	7NI + 5BB
4RB	2 parts 3NI + .5 part 6CRC
5RB	2 parts 5NI + .5 part 6CRC
6RB	2 parts 6NI + .5 part 6CRC
7RB	2 parts 7NI + . 5 part 6CRC
5WC / 6WC / 7WC	2 parts 7GG + dot 6CRC
8WC	2 parts 7GG + dot 7CRC
7OR	7CRC + 10RG
5WB / 6WB	8BB + 5BB + 7GG
7WB / 8WB	8BB + 7GG
9WB	Naked Glow 9 + 7GG
10WB	Naked Glow 9 + 8GI
3G	5NI + 7GG
4G	5BB + 7GG
5G	5BB + 8BB + dot 7GG
6G	8BB + dot 8GI
7G	8GI + dot Naked Glow 9
8G	8GI + dot Naked Glow 9
9G	10IG + dot 8GI
10G	10IG + 8GI
3N+	4NI
4N+	5NI
5N+	6NI + 5NI
6N+	7NI + 6NI
7N+	8NI + 7NI
8N+	9NI
9N+	10NI
5CH+	5NI + 6NI

PAUL PERM	#MYDENTITY PERM
6CH+	6NI + 7NI
3N	5NI
4N	6NI
5N	7NI
6N	7NI + 8NI
7N	8NI
8N	8NI + dot 8GI
9N	9NI + 10NI
10N	10NI
4NN	4NI
5NN	5NI
6NN	6NI + dot 7GG
7NN	7NI + dot 7GG
8NN	8NI + dot 8GI
9NN	9NI + dot 8GI
5NB	6NI + 5NI + dot 7GG
6NB	6NI + dot 7GG
7NB	7NI + dot 7GG
8NB	8NI + dot Naked Glow 8
9NB	9NI + dot Naked Glow 9
10NB	10NI + dot Naked Glow 9
4G	5NI + dot 7GG
5G	6NI + 5NI + dot 7GG
6G	6NI + dot 7GG
7G	6NI + 7NI + dot 7GG
8G	7NI + dot 8GI
9G	8NI + dot 8GI
10G	9NI + dot 8GI
6WB	7NI + 7GG
8WB	8NI + 8GI
5RO	6NI + 6CRC + dot 6RR
6RO	7NI + 6CRC + dot 6RR
7RO	8NI + 7CRC + dot 6RR
5R	7GG + dot 5BB
6R	7GG + dot 5BB

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CONVERSION GUIDE

PAUL MITCHELL → MYDENTITY

PAUL PERM	#MYDENTITY PERM
7R	7GG + dot 8BB
4RV	5NI + 5BB
5RV	6NI + 5BB
6RV	7NI + 5BB
7RV	8NI + 5BB
4C	5NI + 6CRC + 6RR
5C	6NI + 6CRC + 6RR
6C	7NI + 6NI + 6CRC
7C	7NI + 6NI + 6CRC
8C	8NI + 7CRC
4V	6NI + 8DL
6V	8NI + 8DL
9V	8DL + Pink Glow Booster
10P	10NI + 10SP
4RB	5NI + dot 6CRC
5RB	6NI + dot 6CRC
6RB	6NI + 7NI + dot 6CRC
7RB	7NI + dot 6CRC
6PN	5NI + 8DL
7PN	7NI + 10DL
8PN	8NI + 10DL
9PN	9NI + 10DL
10PN	10NI + 10DL
4A	5NI
5A	6NI
6A	7NI
7A	7NI + 8NI
8A	8NI
9A	8NI + 9NI
10A	9NI + 10DL
1AA	3NI
4AA	5NI
6AA	7NI + 8SP
8AA	8NI + 8SP
10AA	9NI + 10SP
4BA	5NI + dot 7GG
6BA	7NI + dot 7GG

PAUL PERM	#MYDENTITY PERM
7BA	8NI + dot 7GG
5MT	7NI + 7GG
7MT	7NI + 8NI + 7GG
8MT	8NI + 7GG
4PA	5NI + Ultra Violet
6PA	7NI + Ultra Violet
8PA	9NI + Ultra Violet
10PA	10NI + Ultra Violet
5VG	5BB + 5NI
7VG	8BB + 7NI
9VG	8BB + 9NI
6BG	6NI + 7GG
9BG	10NI + Naked Glow 9

CONVERSION GUIDE
KENRA COLOR → MYDENTITY

#mydentity @GUY_TANG

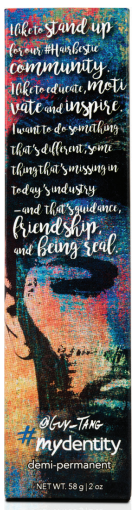
#Mydentity by Guy Tang offers an assortment of **pre-blended**, completely **customizable** color designed with ultimate creativity in mind! Create shades that enable you to easily recreate the most iconic, but also natural, wearable salon looks. #Mydentity color is created by your #hairbestie Guy Tang to be true to tone and more opaque! **Miru-Style X-HP™** delivers x-treme heat protection—**up to 232°C**— to radically reduce the damaging effects of thermal styling. **Advanced VibraRiche™** technology for hair color provides two times the shine — that shine, though! Exclusive **Keratin & Argan Seed Oil Blend** ensures hair is protected and conditioned. YASSS #hairbesties!

PERMANENT



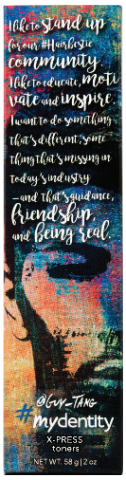
#Mydentity Permanent (1:1) hair color offers **100% gray coverage** in the NI series, which has a cool base to control any unwanted warmth—no hot roots! Get long-lasting results with these rich pre-blended shades, which can be used on their own or intermixed. Recreate iconic hair color with our **fashion shades** such as CRC or RR, which offer tones that will shine and never brown out! The permanent line covers all the core shades without being redundant so you can have total creative control to customize your clients' hair color to create countless looks.

DEMI-PERMANENT



#Mydentity Demi-Permanent (1:2) shades are formulated without ammonia, sitting at an **average pH of 6.9**. This closes the cuticle and will ensure you will never break the base. No PARANORMAL HAIRTIVITY situations! #Hairbesties will create hair that will look and feel healthy with **added shine** from **VibraRiche™** technology. Get that SHINE BAND! Create many custom looks with these intermixable shades, including my **signature shades ROSE GOLD, SILVER SMOKE and LAVENDER LUST** for beautiful tones. From blending grays to having built-in heat protection, every client will enjoy their color as it evolves.

DEMI-PERMANENT



#Hairbesties, our intermixable five-minute **X-PRESS Toners (1:2)** were created for quick, damp application. These are great for **instant toning** and layering for **added pigment**, increasing **longevity**. You all know I love X-PRESS Toners. My fave is Eclipse! These seven shades will give you a full range of options that will not break the base! These toners sit at a level 9, except for Eclipse, which sits at a level 6. **#Hairbestie Tip:** Eclipse is the perfect quick SHADOW ROOTAGE.

PERMANENT



Dual Booster Color Max has unique tones to customize, boost, **correct or neutralize** both Permanent or Demi-Permanent shades. They also can be used for direct application for a more impactful color.

SEMI-PERMANENT



Super Power Direct Dyes offer maximum longevity and depth like no other. All shades can be intermixed, used on their own for extremely pigmented color or added to **Vibrant Pastel direct dyes** to customize shades for any individual. These **vibrant tones** have a consistency that will allow easy application and **great spreadability**. This line offers the full range without having to stock numerous shades.

{#Hairbestie Tip: Our color boxes are color coordinated for ease of use! White box = **Perm**, Black box = **Demi**, and Colorful boxes = **Semi}**

SEMI-PERMANENT

