
All Hair Types. All Humans.
matrix

New User Kits 2021

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Total Results Salon Starter Kit Large

Purchase 44 Shampoos / Conditioners

(4) So Silver Shampoo, 10.1oz **014811**
(4) So Silver Conditioner, 10.1oz **014811**
(4) Brass Off Shampoo, 10.1oz **817528**
(4) Brass Off Conditioner, 10.1oz **817530**
(2) High Amplify Shampoo, 10.1oz **812320**
(2) High Amplify Conditioner, 10.1oz **812323**
(2) Keep Me Vivid Shampoo, 10.1oz **578561**
(2) Keep Me Vivid Conditioner, 10.1oz **578564**
(4) Color Obsessed Shampoo, 10.1oz **812358**
(4) Color Obsessed Conditioner, 10.1oz **812361**
(4) Mega Sleek Shampoo, 10.1oz **812330**
(4) Mega Sleek Conditioner, 10.1oz **812333**
(2) So Long Damage Shampoo, 10.1oz **812372**
(2) So Long Damage Conditioner 10.1oz **812375**

Purchase 24 Leave-Ins / Stylers/ Masks

(4) Miracle Extender Dry Shampoo, 3.4oz **812393**
(4) High Amplify ProForma Hairspray, 10.2oz **812329**
(4) Keep Me Vivid Color Lamination Spray, 6.8oz **578566**
(4) High Amplify Dry Shampoo, 4.0oz **015474**
(4) So Silver Deep Conditioning Hair Mask, 6.8oz **010083**
(4) Brass Off Custom Neutralization Mask, 6.8oz **817532**

Receive Free

(1) Alternate Action Clarifying Shampoo, 1L **812329**
(1) Alternate Action Instacure, 1L **812387**
(1) Miss Mess Dry Finishing Spray, 4.8oz **020046**
(1) Miracle Creator Treatment, 6.8oz **812392**
(1) High Amplify Shampoo, 1L **812321**
(1) High Amplify Conditioner, 1L **812324**
(1) High Amplify Dry Shampoo, 4.0oz **015474**
(1) Color Obsessed Shampoo, 1L **812359**
(1) Color Obsessed Conditioner, 1L **812362**
(1) Mega Sleek Shampoo, 1L **812331**
(1) Mega Sleek Conditioner, 1L **812334**
(1) So Silver Shampoo, 1L **812365**
(1) So Silver Conditioner, 1L **010318**
(1) Brass Off Shampoo, 1L **817529**
(1) Brass Off Conditioner, 1L **817531**
(1) Dark Envy Shampoo, 1L **012735**
(1) Dark Envy Conditioner, 1L **012729**
(1) Keep Me Vivid Shampoo, 1L **578562**
(1) Keep Me Vivid Conditioner, 1L **578565**
(1) Unbreak My Blonde Bleach Finder, 1L **021117** April Launch
(17) Black Liter Pumps **810252**

Digital Collateral & Merchandising

Total Results Toning Haircare Digital Poster
Matrix Brand Digital Poster
Total Results Digital Product Reference Guide

Receive Your Exclusive Salon Starter Email Post Purchase, With Direct Links & Additional Business Building Tools!

Receive an **Exclusive SalonStarter Email** Post Purchase!

Salon Price: $586.00
Salon Value: $881.50
Salon Savings: 34%

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Total Results Salon Starter Kit Small

Purchase 12 Shampoos / Conditioners

(1) So Silver Shampoo, 10.1oz **812364**
(1) So Silver Conditioner, 10.1oz **010082**
(1) Brass Off Shampoo, 10.1oz **817528**
(1) Brass Off Conditioner, 10.1oz **817530**
(1) High Amplify Shampoo, 10.1oz **812320**
(1) High Amplify Conditioner, 10.1oz **812323**
(1) Keep Me Vivid Shampoo, 10.1oz **578561**
(1) Keep Me Vivid Conditioner, 10.1oz **578564**
(1) Color Obsessed Shampoo, 10.1oz **812358**
(1) Color Obsessed Conditioner, 10.1oz **812361**
(1) Mega Sleek Shampoo, 10.1oz **812330**
(1) Mega Sleek Conditioner, 10.1oz **812333**

Purchase 6 Leave-Ins / Stylers / Masks

(1) Miracle Extender Dry Shampoo, 3.4oz **812393**
(1) High Amplify ProForma Hairspray, 10.2oz **812329**
(1) High Amplify Dry Shampoo, 4.0oz **015474**
(1) Keep Me Vivid Color Lamination Spray, 6.8oz **578566**
(1) So Silver Deep Conditioning Hair Mask, 6.8oz **010083**
(1) Brass Off Custom Neutralization Mask, 6.8oz **817532**

Receive Free

(1) Alternate Action Instacure, 1L **812387**
(1) Miss Mess Dry Finishing Spray, 4.8oz **020046**
(1) Miracle Creator Treatment, 6.8oz **812392**
(1) Keep Me Vivid Shampoo, 1L **578562**
(1) Keep Me Vivid Conditioner, 1L **578565**
(2) Black Liter Pumps **014811**

Digital Collateral & Merchandising

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Matrix Brand Digital Poster
Total Results Digital Product Reference Guide

Receive Your Exclusive Salon Starter Email Post Purchase, With Direct Links & Additional Business Building Tools!

Receive an **Exclusive SalonStarter Email** Post Purchase!

Salon Price: $155.00
Salon Value: $220.50
Salon Savings: 30%

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BIOLAGE

SAVE 20%

INDEPENDENT STYLIST STARTER KIT

PURCHASE 8
Shampoos/Conditioners

KeratinDose
(1) Shampoo, 13.5oz **810175**
(1) Conditioner, 13.5oz **810176**

ColorLast
(1) Shampoo, 13.5oz **810120**
(1) Conditioner, 13.5oz **810124**

HydraSource
(1) Shampoo, 13.5oz **810131**
(1) Conditioning Balm, 8.5oz **809737**

VolumeBloom
(1) Shampoo, 13.5oz **810157**
(1) Conditioner, 13.5oz **810159**

PURCHASE 6
Leave-Ins/Stylers

All-In-One
(2) Multi-Benefit Spray, 5.1oz **012764**

HydraSource
(1) Deep Treatment Pack, 3.4oz **000848**

ColorLast
(1) Deep Treatment Pack, 3.4oz **000849**

VolumeBloom
(1) Gelée, 16.9oz **819211**
(1) Complete Control Hairspray, 10oz **819219**

RECEIVE FREE:
(1) ColorLast Shampoo, 1L **810121**
(1) ColorLast Conditioner, 1L **810125**
(1) Liter Pump **808055**
(1) 37 oz. Pump **807981**

DOWNLOAD FREE COLLATERAL FROM BIOLAGE ASSET LIBRARY:
(2) Double Sided Posters
(1) 2021 Product Quick Reference Guide
(2) Shelf Talkers
(1) Product Glorifier
(1) Customizable Price List

Salon Price: $136.75
Salon Value: $172.25

MSU 021646





BIOLAGE

MEDIUM SALON STARTER KIT

SAVE 22%

PURCHASE 14
Shampoos/Conditioners

KeratinDose
(2) Shampoo, 13.5oz **810175**
(2) Conditioner, 13.5oz **810176**

ColorLast
(2) Shampoo, 13.5oz **810120**
(2) Conditioner, 13.5oz **810124**

HydraSource
(2) Shampoo, 13.5oz **810131**
(2) Conditioning Balm, 8.5oz **809737**

VolumeBloom
(1) Shampoo, 13.5oz **810157**
(1) Conditioner, 13.5oz **810159**

PURCHASE 10
Leave-Ins/Stylers

All-In-One
(2) Multi-Benefit Spray, 5.1oz **012764**

HydraSource
(2) Deep Treatment Pack, 3.4oz **000848**

ColorLast
(2) Deep Treatment Pack, 3.4oz **000849**

VolumeBloom
(2) Gelée, 16.9oz **819211**
(2) Complete Control Hairspray, 10oz **819219**

RECEIVE FREE:

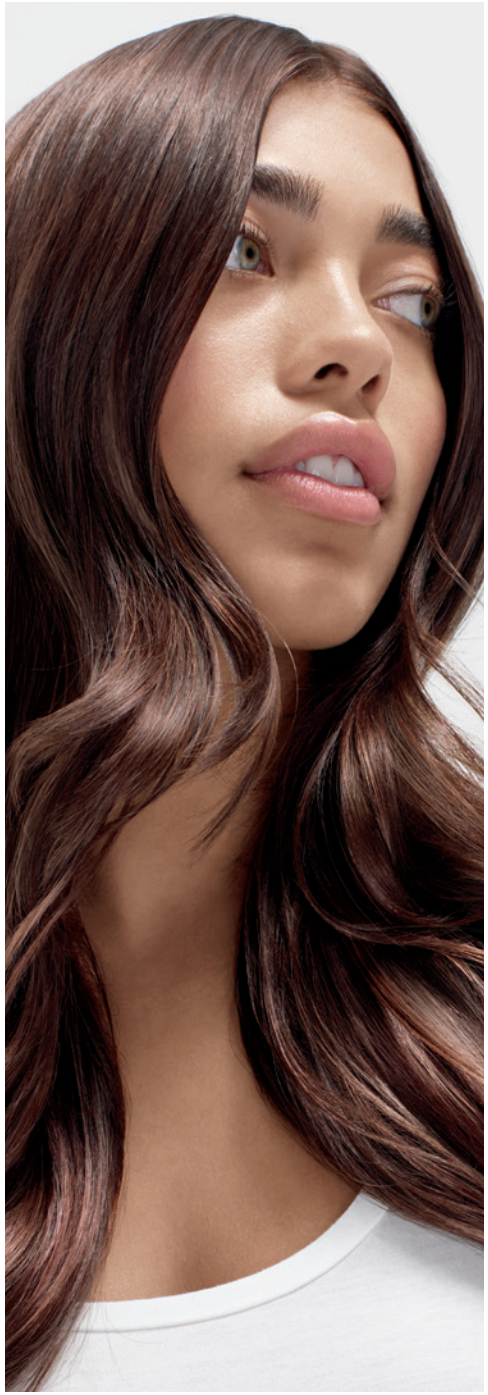
ColorLast
(2) Shampoo, 1L **810121**
(2) Conditioner, 1L **810125**

(1) Liter Pump **808055**
(1) 37 oz. Pump **807981**

DOWNLOAD FREE COLLATERAL FROM BIOLAGE ASSET LIBRARY
COLLATERAL & SAMPLING:
(2) Double Sided Posters
(1) 2021 Product Quick Reference Guide
(2) Shelf Talkers
(1) Product Glorifier
(1) Customizable Price List

Salon Price: $233.50
Salon Value: $301.00

MSU 021649



BIOLAGE

LARGE SALON STARTER KIT

SAVE 33%

PURCHASE 36
Shampoos/Conditioners

KeratinDose
(2) Shampoo, 13.5oz **810175**
(2) Conditioner, 13.5oz **810176**

ColorLast
(4) Shampoo, 13.5oz **810120**
(4) Conditioner, 13.5oz **810124**

HydraSource
(4) Shampoo, 13.5oz **810131**
(4) Conditioning Balm, 8.5oz **809737**

VolumeBloom
(4) Shampoo, 13.5oz **810157**
(4) Conditioner, 13.5oz **810159**

Ultra HydraSource
(2) Shampoo, 13.5oz **810145**
(2) Conditioner, 13.5oz **810147**

SmoothProof
(2) Shampoo, 13.5oz **810151**
(2) Conditioner, 13.5oz **810153**

PURCHASE 20
Leave-Ins/Stylers

HydraSource
(2) Leave-in Tonic, 13.5oz **810142**
(3) Detangling Solution, 13.5oz **810137**
(3) Deep Treatment Pack, 3.4oz **000848**

All-In-One
(3) Multi-Benefit Spray, 5.1oz **012764**

ColorLast
(3) Deep Treatment Pack, 3.4oz **000849**

VolumeBloom
(3) Gelée, 16.9oz **819211**
(3) Complete Control Hairspray, 10oz **819219**

RECEIVE FREE:

ColorLast
(2) Shampoo, 1L **810121**
(2) Conditioner, 1L **810125**

(14) Liter Pump **808055**
(2) 37 oz. Pump **807981**

DOWNLOAD FREE COLLATERAL FROM BIOLAGE ASSET LIBRARY
COLLATERAL & SAMPLING:
(2) Double Sided Posters
(1) 2021 Product Quick Reference Guide
(2) Shelf Talkers
(1) Product Glorifier
(1) Customizable Price List

Salon Price: $586.00
Salon Value: $881.50

MSU 021651