Simply Stunning Results®

Kenra Color® makes it easier than ever to achieve **Simply Stunning Results**. This high performance, straightforward and easy-to-use haircolor line produces consistent, reliable results that stylists can count on to provide true-to-tone haircolor solutions on every client, every time.

Kenra Color provides vibrant, long-lasting color; outstanding coverage and color saturation; intense shine; improved condition and manageability — all through an extremely gentle formulation.



$199.00 *(VALUE: $294.72)*

SAVINGS OF 32%

SMALL INTRODUCTORY OFFER

18 Permanent Shades (mix & match) 3 oz
7 Demi-permanent Shades (mix & match) 2 oz
2 Permanent Developers (mix & match) 32 fl. oz.
1 Demi-permanent Activator 32 fl. oz.
1 Kenra Blue Lightener 16 oz.

Free Goods*

2 Brush (large)
1 Brush (small)
1 Kenra Color Swatch Book
1 Kenra Color Product Knowledge Book
1 Bowl

Salon Cost: **$199.00**
Salon Value: **$294.72**

SAVE 32%

$499.99 *(VALUE: $758.74)*

SAVINGS OF 34%

LARGE INTRODUCTORY OFFER

52 Permanent Shades (mix & match) 3 oz.
18 Demi-permanent Shades (mix & match) 2 oz.
4 Permanent Developers (mix & match) 32 fl. oz.
2 Demi-permanent Activators 32 fl. oz.
1 Kenra Blue Lightener 16 oz.

Free Goods*

5 Bowls
4 Brushes (large)
2 Brushes (small)
2 Kenra Color Manual
2 Applicator Bottles
2 Aprons
2 Capes
1 Kenra Color Swatch Books

Salon Cost: **$499.99**
Salon Value: **$758.74**

SAVE 34%

Customize your shade and developer selections. See order form on back.

*Free Goods shipped directly from the distributor.



2021 KENRA COLOR® SALON INTRODUCTORY OFFERS

KENRA COLOR®



POROSITY EQUALIZING SPRAY

> Ensures even pigment absorption on hair with uneven or high porosity
> Gentle, lightweight formula assists in conditioning and detangling hair
> For use prior to Permanent or Demi-permanent color services

Salon Cost: **$11.99**



DEMI-PERMANENT RAPID TONERS

> Processes in 5 minutes or less
> Oxidizes to clients specific color level
> Ammonia-Free

Salon Cost: **$5.49**

PERMANENT

QTY	Shade Identifier	Shade Series
	1N	Natural
	3N	
	4N	
	5N	
	6N	
	7N	
	8N	
	9N	
	10N	
	5NB	Natural Brown
	6NB	
	7NB	
	5NA	Natural Ash
	6NA	
	7NA	
	8NA	
	4A	Ash
	5A	
	6A	
	7A	
	8A	
	9A	
	10A	
	3NUA	Cool Night Naturals
	5NUA	
	6NUA	

QTY	Shade Identifier	Shade Series
	6AA	Ash Ash
	7AA	
	8AA	
	4B	Brown/Beige
	5B	
	6B	
	7B	
	8B	
	10B	
	5GB	Gold Brown
	8GB	
	9GB	
	5G	Gold
	6G	
	7G	
	8G	
	9G	
	7CG	Copper Gold
	4BC	Brown Copper
	6BC	
	7BC	
	1BI+	Monochrome
	4BV+	
	5BV+	
	6BRV+	
	6B+	
	4N+	
	5N+	
	6N+	
	7N+	
	8N+	

QTY	Shade Identifier	Shade Series
	4RB	Red Brown
	5RB	
	6RB	
	7RB	
	5RC	Red Copper
	6RC	
	5R	Red
	6R	
	7R	
	4RR	Red Red
	6RR	
	7RR	
	5RN	Red Natural
	6RN	
	5C	Copper
	6C	
	8C	
	6CN	Copper Naturals
	7CN	
	5RV	Red Violet
	6RV	
	3VR	Violet Red
	5VR	

QTY	Shade Identifier	Shade Series
	7SM	Silver Metallic
	8SM	
	10SM	
	7VM	Violet Metallic
	8VM	
	9VM	
	8RoM	Rose Metallic
	10RoM	
	Violet	Booster
	Blue	
	Red	

Developer

QTY	Volume	Size
	10	16 fl. oz.
	10	32 fl. oz.
	20	16 fl. oz.
	20	32 fl. oz.
	30	16 fl. oz.
	30	32 fl. oz.
	40	16 fl. oz.
	40	32 fl. oz.

DEMI-PERMANENT

QTY	Shade Identifier	Shade Series
	1N	Natural
	3N	
	4N	
	5N	
	6N	
	7N	
	8N	
	9N	
	10N	
	5NB	Natural Brown
	7NB	
	7NA	Natural Ash
	8NA	
	4A	Ash
	6A	
	7A	
	10A	
	4NUA	Cool Night Naturals
	5NUA	
	6NUA	
	8NUA	

QTY	Shade Identifier	Shade Series
	4B	Brown/Beige
	5B	
	7B	
	8B	
	10B	
	8GB	Gold Brown
	9GB	
	6G	Gold
	8G	
	7CG	Copper Gold
	6BC	Brown Copper
	7BC	
	5RB	Red Brown
	7RB	
	6R	Red
	4RR	Red Red
	6RR	
	5C	Copper
	6C	
	8C	

QTY	Shade Identifier	Shade Series
	3VR	Violet Red
	5VR	
	9PV	Pearl Violet
	10V	Violet
	Gloss	Clear
	7SM	Silver Metallic
	8SM	
	10SM	
	8VM	Violet Metallic
	9VM	
	8RoM	Rose Metallic
	DF	Frost
	4VV	Violet Violet
	6VV	
	8VV	

Rapid Toner

QTY	Shade
	Green Blue
	Beige
	Violet Pearl
	Silver Violet

Activator

QTY	Volume	Size
	9	16 fl. oz.
	9	32 fl. oz.