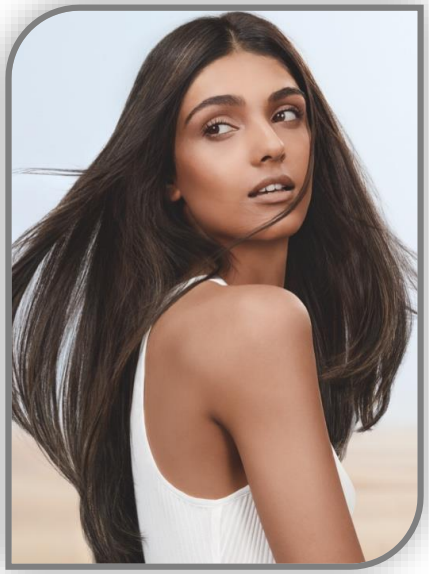
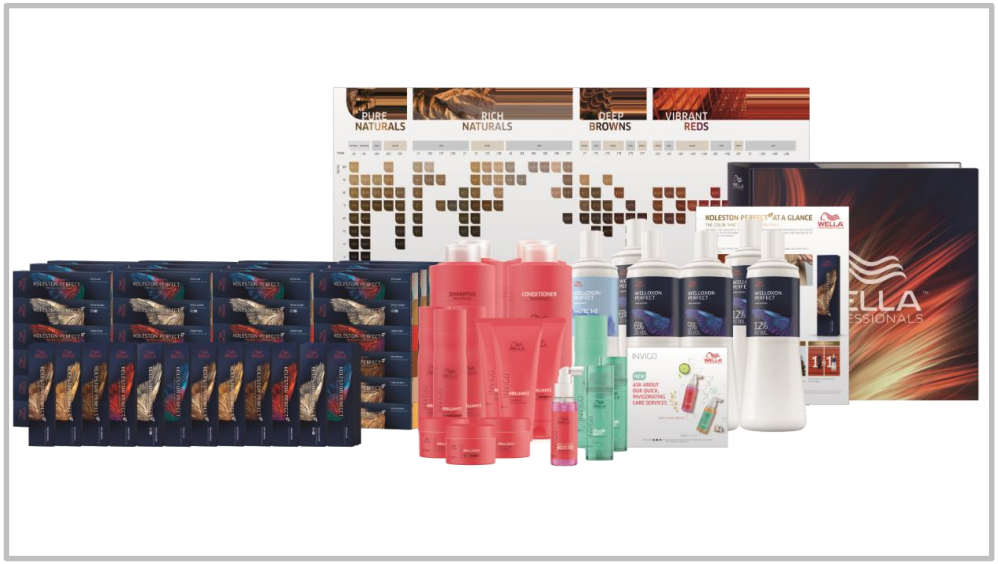
New Koleston Perfect DELUXE OPENER AMLP SKU # 820015

Jan – Jun ‘19
New Customers – USA
Limit 1 per Customer

FINAL: 10/25/18



Koleston Perfect ME+ Color Deluxe Introductory Offer
Purchase 120 Koleston Perfect ME+ New Shades/Existing Shades/Expand Existing Shades, get product and collateral FREE!



Salon Price……..$1005.60
*Salon Product Value…..$2264.46
***Total Product Savings……55.6%**
***Product Only – does not include accessories**

Long Lead Order Due Date.... 10/15/2018
Long Lead Ship Date…….. 12/04/2018
Salon Break Date…….. 11/12/2018
End Ship Date…….. 06/30/2019

Allocations may apply – Available while supplies last – All pricing, distribution, and merchandising decisions are at the sole discretion of the customer.
Note: All customers should target to have this product in salon/store, on/after the defined Salon Break Date.

Jan – Jun '19
New Customers – USA
Limit 1 per Customer

FINAL: 10/25/18

Description	*Size*	*Qty*	*Promo/PPK #* *UPC Code* *Validation Code*	*Part number*	*UPC Code*
Salon Purchases (Open Stock):					
Koleston Perfect ME+	2oz	120	99350017078	Various**	N/A
Salon Receives 1 Free Products & Collateral (Pre-Pack):					
Welloxon 1.9 Vol Developer	1L	1	3614228299084	99240009143	3614226759023
Welloxon 20 Vol Developer	1L	2		99240009148	3614226759009
Welloxon 30 Vol Developer	1L	1	2600008320	99240009149	3614226759016
Welloxon 40 Vol Developer	1L	2		99240009150	3614226758996
INVIGO Brilliance Shampoo Liter - Fine	1L	2		99240011754	3614226737809
INVIGO Brilliance Conditioner Liter - Fine	1L	2		99240011756	3614226737793
Mega Swatch Book		1		99350016075	TBD
Koleston Perfect ME+ Color Chart Poster – EN		1		99350017134	TBD
Koleston Perfect Leaflet – EN		1		99350017138	TBD
$500 Koleston Perfect Education Virtual Voucher		2		N/A	
INVIGO Medium Opener		1		N/A	

***** Must order all these part numbers to receive all items/discount.***
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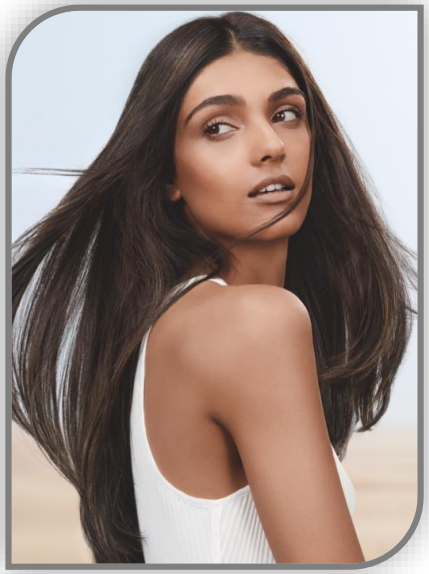
Note: All customers should target to have this product in salon/store, on/after the defined Salon Break Date.

Jan – Jun '19
New Customers – USA
Limit 1 per Customer

FINAL: 10/25/18



Koleston Perfect ME+ Color Large Introductory Offer
Purchase 60 Koleston Perfect ME+ New Shades/Existing Shades/Expand Expsting Shades, get product and collateral FREE!



Salon Price……..$502.80
*Salon Product Value…..$1098.38
***Total Product Savings……..54.2%**
***Product Only – does not include accessories**

Long Lead Order Due Date.... 10/15/2018
Long Lead Ship Date…….. 12/04/2018
Salon Break Date…….. 11/12/2018
End Ship Date…….. 06/30/2019

Allocations may apply – Available while supplies last – All pricing, distribution, and merchandising decisions are at the sole discretion of the customer.
Note: All customers should target to have this product in salon/store, on/after the defined Salon Break Date.

Jan – Jun '19
New Customers – USA
Limit 1 per Customer

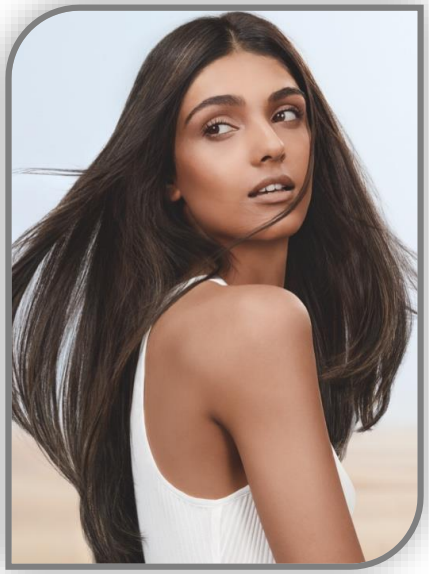
FINAL: 10/25/18

Description	*Size*	*Qty*	*Promo/PPK #* *UPC Code* *Validation Code*	*Part number*	*UPC Code*
Salon Purchases (Open Stock):					
Koleston Perfect ME+	2oz	60	2600008319	Various**	N/A
Salon Receives 1 Free Products & Collateral (Pre-Pack):			99350017077		
Welloxon 1.9 Vol Developer	1L	1	3614228299077	99240009143	3614226759023
Welloxon 20 Vol Developer	1L	2		99240009148	3614226759009
Welloxon 30 Vol Developer	1L	2		99240009149	3614226759016
Welloxon 40 Vol Developer	1L	1		99240009150	3614226737809
INVIGO Brilliance Shampoo Liter - Fine	33.8oz	2		99240011754	3614226737793
INVIGO Brilliance Conditioner Liter - Fine	2.5oz	2		99240011756	
Mega Swatch Book	5.07oz	1		99350016075	
Koleston Perfect ME+ Color Chart Poster – EN	100ml	1		99350017134	
Koleston Perfect Leaflet – EN	1L	1		99350017138	
INVIGO Small Opener	1L	1		N/A	
$500 Koleston Perfect Education Virtual Voucher	1L	1		N/A	

***** Must order all these part numbers to receive all items/discount.***
Allocations may apply – Available while supplies last – All pricing, distribution, and merchandising decisions are at the sole discretion of the customer.
Note: All customers should target to have this product in salon/store, on/after the defined Salon Break Date.

Jan – Jun '19
New Customers – USA
Limit 1 per Customer

FINAL: 10/25/18



Koleston Perfect ME+ Color Medium Introductory Offer
Purchase 30 Koleston Perfect ME+ New Shades/Existing Shades/Expand Expsting Shades, get product and collateral FREE!



Salon Price……..$251.40
*Salon Product Value…..$310.14
***Total Product Savings……..18.9%**
***Product Only – does not include accessories**

Long Lead Order Due Date.... 10/15/2018
Long Lead Ship Date…….. 12/04/2018
Salon Break Date…….. 11/12/2018
End Ship Date…….. 06/30/2019

Allocations may apply – Available while supplies last – All pricing, distribution, and merchandising decisions are at the sole discretion of the customer.
Note: All customers should target to have this product in salon/store, on/after the defined Salon Break Date.

Jan – Jun '19
New Customers – USA
Limit 1 per Customer

FINAL: 10/25/18

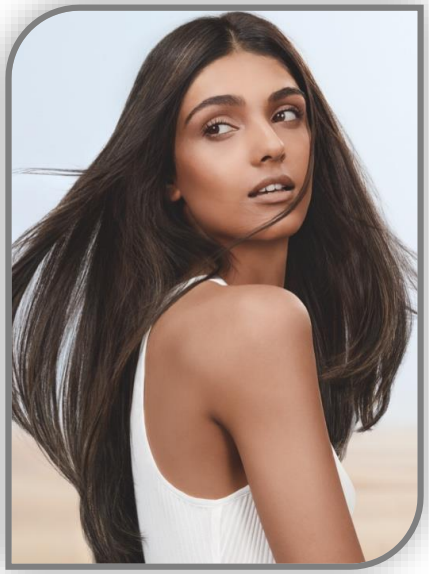
Description	*Size*	*Qty*	*Promo/PPK #* *UPC Code* *Validation Code*	*Part number*	*UPC Code*
Salon Purchases (Open Stock):					
Koleston Perfect ME+	2oz	30	2600008318	Various**	N/A
Salon Receives 1 Free Products & Collateral (Pre-Pack):					
Welloxon 1.9 Vol Developer	1L	1	99350017076	99240009143	3614226759023
Welloxon 20 Vol Developer	1L	2	3614228299060	99240009148	3614226759009
INVIGO Brilliance Shampoo Liter - Fine	1L	2		99240011754	3614226737809
INVIGO Brilliance Conditioner Liter - Fine	1L	2		99240011756	3614226737793
Mini Swatch Book		1		99350016859	N/A
Koleston Perfect ME+ Color Chart Poster – EN		1		99350017134	TBD
Koleston Perfect Leaflet – EN		1		99350017138	TBD

PACK-OUT: OPEN STOCK and PPK - CASE PACK: N/A

***** Must order all these part numbers to receive all items/discount.***
Allocations may apply – Available while supplies last – All pricing, distribution, and merchandising decisions are at the sole discretion of the customer.
Note: All customers should target to have this product in salon/store, on/after the defined Salon Break Date.

Jan – Jun '19
New Customers – USA
Limit 1 per Customer for BSG /Chains/ Distributors ONLY

FINAL: 10/25/18



Koleston Perfect ME+ Color Small Introductory Offer
Purchase 8 preselected shades, receive product and collateral FREE!



Salon Price……..$67.04
*Salon Product Value…..$90.84
***Total Product Savings……..26%**
***Product Only – does not include accessories**

Long Lead Order Due Date....10/15/2018
Long Lead Ship Date……..12/04/2018
Salon Break Date……..11/12/2018
End Ship Date……..06/30/2019

Allocations may apply – Available while supplies last – All pricing, distribution, and merchandising decisions are at the sole discretion of the customer.
Note: All customers should target to have this product in salon/store, on/after the defined Salon Break Date.

Jan – Jun '19
New Customers – USA
Limit 1 per Customer for BSG /Chains/ Distributors ONLY

FINAL: 10/25/18

Description	*Size*	*Qty*	*Promo/PPK #* *UPC Code* *Validation Code*	*Part number*	*UPC Code*
Salon Purchases (Prepack):					
Koleston Perfect ME+ 10/96	2oz	1		99240006980	3614226893437
Koleston Perfect ME+ 9/97	2oz	1		99240006966	3614226893291
Koleston Perfect ME+ 7/0	2oz	1		99240007020	3614226017819
Koleston Perfect ME+ 6/71	2oz	1	99350017075	99240006949	3614226017741
Koleston Perfect ME+ 4/77	2oz	1	3614228299053	99240006920	3614226017451
Koleston Perfect ME+ 5/75	2oz	1		99240006935	3614226017604
Koleston Perfect ME+ 7/43	2oz	1		99240007034	3614226891730
Koleston Perfect ME+ 55/66	2oz	1		99240007007	3614226893796
Salon Receives 1 Free Products & Collateral (Pre-Pack):					
Wella Bowl	N/A	1		81654073	N/A
Welloxon 20 Vol Developer Mini	60ml	8		99240009069	3614226759061
Blondor Sachet	X	1		81597155	70018088161
Koleston Perfect ME+ Paper Shade Chart – EN	N/A	1		99350018931	TBD
Koleston Perfect Leaflet – EN	N/A	1		99350017138	TBD

PACK-OUT: OPEN STOCK and PPK - CASE PACK: N/A

***** Must order all these part numbers to receive all items/discount.***
Allocations may apply – Available while supplies last – All pricing, distribution, and merchandising decisions are at the sole discretion of the customer.
Note: All customers should target to have this product in salon/store, on/after the defined Salon Break Date.