

Together. A passion for hair.®

2019 INTRO DEALS
APRIL–JUNE



IGORA ROYAL® Large Intro
003207 | IGORA®

IGORA ROYAL Medium Intro
003211 | IGORA

IGORA ROYAL Small Intro
003230 | IGORA

IGORA VIBRANCE® Large Intro
003325 | IGORA

IGORA VIBRANCE Small Intro
003301 | IGORA

IGORA® COLOR10 Large Intro
003306 | IGORA

IGORA COLOR10 Small Intro
003309 | IGORA

ESSENSITY Large Intro
003312 | ESSENSITY®

ESSENSITY Small Intro
003320 | ESSENSITY

BLONDME® Color Intro
003324 | BLONDME

BLONDME Care Intro
486863 | BLONDME



Schwarzkopf® PROFESSIONAL

large IGORA ROYAL® INTRO OFFER

The ultimate assortment of everything you need to bring IGORA into your salon. Purchase your choice of IGORA ROYAL color and IGORA ROYAL color with FIBREBOND® Bonding Technology and receive a **FREE** comprehensive collection of IGORA product and business support.

PURCHASE:



Open Stock IGORA ROYAL Color:

79 IGORA ROYAL Color Creams, 2.1 oz.
(Any, mix & match)

16 IGORA ROYAL Color Shades with FIBREBOND Technology, 2.1 oz.
(Any, mix & match)

RECEIVE FREE:

SAVE 49%

IGORA Developer & Lightener:

2 IGORA ROYAL Oil Developers 3% (10 Vol.), 33.81 fl. oz.
3 IGORA ROYAL Oil Developers 6% (20 Vol.), 33.81 fl. oz.
3 IGORA ROYAL Oil Developers 9% (30 Vol.), 33.81 fl. oz.
2 IGORA ROYAL Oil Developers 12% (40 Vol.), 33.81 fl. oz.
1 IGORA VARIO BLOND PLUS Lightener, 15.8 oz.
1 IGORA VARIO BLOND SUPER PLUS Lightener, 15.8 oz.

Bond Sealer:

4 Schwarzkopf Professional Bond Sealers, 16.9 fl. oz.

Backbar-Sized Care:

1 BC BONACURE® COLOR FREEZE Shampoo, 33.8 fl. oz.
1 BC BONACURE COLOR FREEZE Silver Shampoo, 33.8 fl. oz.
1 BC BONACURE COLOR FREEZE Conditioner, 33.8 fl. oz.
3 Liter Pumps

SKP Color Tools:

10 Schwarzkopf Professional Color Brushes
2 Schwarzkopf Professional Capes
2 Schwarzkopf Professional Aprons

IGORA Business Support:

1 IGORA ROYAL Premium Swatch Book
3 IGORA ROYAL Wall Charts

MSU# 003207

Offer runs April 1, 2019 to June 30, 2019.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

SALON COST: $731.55
salon value: $1,427.55

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Schwarzkopf® PROFESSIONAL

Medium IGORA ROYAL® INTRO OFFER

Everything you need to introduce IGORA into your salon. Purchase your choice of IGORA ROYAL color and IGORA ROYAL color with FIBREBOND® Bonding Technology and receive a collection of **FREE** IGORA product and business support.

PURCHASE:



Open Stock IGORA ROYAL Color:

34 IGORA ROYAL Color Creams, 2.1 oz.
(Any, mix & match)

6 IGORA ROYAL Color Shades with FIBREBOND Technology, 2.1 oz.
(Any, mix & match)

RECEIVE FREE:

SAVE 45%

IGORA Developer & Lightener:

1 IGORA ROYAL Oil Developer 3% (10 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 12% (40 Vol.), 33.81 fl. oz.
1 IGORA VARIO BLOND PLUS Lightener, 15.8 oz.
1 IGORA VARIO BLOND SUPER PLUS Lightener, 15.8 oz.

Bond Sealer:

1 Schwarzkopf Professional Bond Sealer, 16.9 fl. oz.

IGORA Business Support:

1 IGORA ROYAL Compact Swatch Book
1 IGORA ROYAL Wall Chart
1 IGORA 2-Step Bonding System Postcard



MSU# 003211

Offer runs April 1, 2019 to June 30, 2019.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

SALON COST: $307.80
salon value: $561.05

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Schwarzkopf® PROFESSIONAL

Small IGORA ROYAL® INTRO OFFER

Purchase your choice of IGORA ROYAL color and IGORA ROYAL color with FIBREBOND® Bonding Technology and receive a **FREE** assortment of product and business support.

PURCHASE:



Open Stock IGORA ROYAL Color:

15 IGORA ROYAL Color Creams, 2.1 oz.
(Any, mix & match)

5 IGORA ROYAL Color Shades with FIBREBOND Technology, 2.1 oz.
(Any, mix & match)

RECEIVE FREE:

SAVE 44%

IGORA Developer & Lightener:

1 IGORA ROYAL Oil Developer 3% (10 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 6% (20 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 9% (30 Vol.), 33.81 fl. oz.
1 IGORA ROYAL Oil Developer 12% (40 Vol.), 33.81 fl. oz.
1 IGORA VARIO BLOND PLUS Lightener, 15.8 oz.
1 IGORA VARIO BLOND SUPER PLUS Lightener, 15.8 oz.

Bond Sealer:

1 Schwarzkopf Professional Bond Sealer, 16.9 fl. oz.

IGORA Business Support:

1 IGORA Paper Swatch Chart
1 IGORA ROYAL Wall Chart
1 IGORA 2-Step Bonding System Postcard



MSU# 003230

Offer runs April 1, 2019 to June 30, 2019.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

SALON COST: $154.50
salon value: $276.80

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