

Together. A passion for hair.®

2019 INTRO DEALS
APRIL–JUNE



IGORA ROYAL® Large Intro
003207 | IGORA®

IGORA ROYAL Medium Intro
003211 | IGORA

IGORA ROYAL Small Intro
003230 | IGORA

IGORA VIBRANCE® Large Intro
003325 | IGORA

IGORA VIBRANCE Small Intro
003301 | IGORA

IGORA® COLOR10 Large Intro
003306 | IGORA

IGORA COLOR10 Small Intro
003309 | IGORA

ESSENSITY Large Intro
003312 | ESSENSITY®

ESSENSITY Small Intro
003320 | ESSENSITY

BLONDME® Color Intro
003324 | BLONDME

BLONDME Care Intro
486863 | BLONDME



Schwarzkopf® PROFESSIONAL

BLONDME® Color INTRO OFFER

INTEGRATED BONDING TECHNOLOGY

Discover our 1st color & care system truly dedicated to blondes with **INTEGRATED BONDING TECHNOLOGY.** BLONDME is your 3-step system to tailored on-trend blonde services. Bond enforcing color & lightener minimize breakage during development, after color in-salon bonding care seals the enforced bonds and at-home maintenance maintains your clients optimal results.

PURCHASE:

Open Stock BLONDME Color, Developer & Lightener:

10 BLONDME Color Creams, 2.1 oz.
(Any, mix & match)

7 BLONDME Premium Developers, 33.8 fl. oz.
(Any, mix & match)

5 BLONDME Bond Enforcing Premium Lightener 9+, 15.9 oz.

RECEIVE FREE:

BLONDME Backbar-Sized Care:

1 BLONDME Keratin Restore Bonding Shampoo, 33.8 fl. oz.
1 BLONDME Keratin Restore Bonding Mask, 16.9 fl. oz.
1 Liter Pump

BLONDME Business Support:

1 BLONDME Swatch Book
1 BLONDME Wall Chart



SAVE 34%

MSU# 003324

Offer runs April 1, 2019 to June 30, 2019.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

SALON COST: $270.75
salon value: $407.75

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BLONDME® Care INTRO OFFER

INTEGRATED BONDING TECHNOLOGY

Support your **BLONDME BOND ENFORCING COLOR & LIGHTENING SERVICES** with your own customized choice of **BLONDME BONDING CARE.**

PURCHASE:

BLONDME Retail Products:

2 BLONDME Keratin Restore Bonding Shampoo All Blondes, 8.4 fl. oz.
2 BLONDME Tone Enhancing Bonding Shampoo Cool Blondes, 8.4 fl. oz.
2 BLONDME Tone Enhancing Bonding Shampoo Warm Blondes, 8.4 fl. oz.
6 BLONDME Keratin Restore Bonding Conditioner All Blondes, 6.4 fl. oz.
2 BLONDME Keratin Restore Bonding Mask All Blondes, 6.4 fl. oz.
2 BLONDME Tone Enhancing Bonding Mask Cool Blondes, 6.4 fl. oz.
2 BLONDME Tone Enhancing Bonding Mask Warm Blondes, 6.4 fl. oz.



SAVE 37%



RECEIVE FREE:

BLONDME Backbar & Merchandising Support:

1 BLONDME Keratin Restore Bonding Shampoo All Blondes, 33.8 fl. oz.
1 BLONDME Tone Enhancing Bonding Shampoo Cool Blondes, 33.8 fl. oz.
1 BLONDME Keratin Restore Intense Care Bonding Potion, 5.0 fl. oz.
1 BLONDME Acrylic Logo Display
2 Liter Pumps

IDH# 486863

Offer runs April 1, 2019 to June 30, 2019.
Offer available while supplies last. Offer may end at any time without notice. Price subject to change.

SALON COST: $204.00
salon value: $325.50

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