PRAVANA®

2019 INTROS

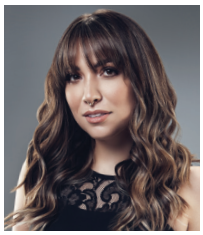


SILVER INTRO (738536, 738537)

PRICE: $97.20 | TOTAL VALUE: $128.30

KIT INCLUDES:

18 ChromaSilk tubes (OPEN STOCK) • 2 Liters of Developer • 1 PURE LIGHT Power Lightener Packette
1 Paper Swatch Chart • 1 Bowl • 1 Brush • 1 Product Knowledge Guide



GOLD INTRO (738538, 738539)

PRICE: $199.80 | TOTAL VALUE: $285.90

KIT INCLUDES:

37 ChromaSilk tubes (OPEN STOCK)• 2 Liters of Developer • 1 PURE LIGHT Power Lightener Packette
1 Swatch Book • 1 Bowl • 1 Brush • 1 Product Knowledge Guide



PLATINUM INTRO (738541, 738542)

PRICE: $502.20 | TOTAL VALUE: $1,262.92

KIT INCLUDES:

93 ChromaSilk tubes (OPEN STOCK) • 3 Liters of Developer • 1 Liter of Intense Therapy Shampoo
1 Liter of Intense Therapy Conditioner • 2 PURE LIGHT Creme Lightener • 1 ColorLush Clear
1 ColorLush 9V • 1 Intense Therapy Leave In • 1 Swatch Book • 1 Cape • 1 Apron 1 Bowl • 1 Brush
1 Tube Key • 1 Scale • 1 Complimentary In-Salon Class • 1 Product Knowledge Guide



COLORLUSH DEAL (738543, 738544)

PRICE: $58.80 | TOTAL VALUE: $81.04

DEAL INCLUDES:

12 ColorLush colors (OPEN STOCK) • Free Liter of Developer + Swatch Ring



VIVIDS Try Me INTRO (738545, 738546)

PRICE: $59.00 | TOTAL VALUE: $77.60

KIT INCLUDES:

10 VIVIDS Tubes (OPEN STOCK)• 1 Swatch Ring
1 PURE LIGHT Power Lightener Packette• 1 Product Knowledge Guide



VIVIDS Love Me INTRO (738547, 738548)

PRICE: $100.30 | TOTAL VALUE: $149.50

KIT INCLUDES:

17 VIVIDS Tubes (OPEN STOCK) • 2 VIVIDS Shampoo (retail size) • 2 VIVIDS Conditioner (retail size)
1 Swatch Ring • 1 VIVIDS Wheel • 1 Product Knowledge Guide



BEST OF THE BEST INTRO (738549)

PRICE: $49.00 | TOTAL VALUE: $61.33

KIT INCLUDES:

1 ChromaSilk 3N • 1 ChromaSilk 5N • 1 ChromaSilk 7N • 1 ChromaSilk 9N
1 VIVIDS Violet • 1 VIVIDS Wild Orchid • 1 20 Volume Developer • 1 Intense Therapy Leave-In
1 Intense Therapy Masque • 1 Product Knowledge Guide

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