

SILVER LOYALTY PACKAGE

Retail Products	Size	Quantity	Wholesale
Moroccanoil Treatment	0.85 FL.OZ. / 25 ml	3	$ 7.50
Moroccanoil Treatment	3.4 FL.OZ. / 100 ml	6	$ 22.00
Moroccanoil Treatment Light	0.85 FL.OZ. / 25 ml	3	$ 7.50
Moroccanoil Treatment Light	3.4 FL.OZ. / 100 ml	3	$ 22.00
Hydrating Styling Cream	10.2 FL.OZ. / 300 ml	3	$ 17.00
Smoothing Lotion	10.2 FL.OZ. / 300 ml	3	$ 16.00
Blow-Dry Concentrate	1.7 FL.OZ. / 50 ml	3	$ 14.00
Perfect Defense	6 OZ. / 225 ml	3	$ 15.00
Mending Infusion	2.53 FL.OZ. / 75 ml	3	$ 16.00
Intense Curl Cream	10.2 FL.OZ. / 300 ml	3	$ 17.00
Curl Defining Cream	8.5 FL.OZ. / 250 ml	3	$ 17.00
Curl Control Mousse	5.1 FL.OZ. / 150 ml	3	$ 11.50
Curl Re-energizing Spray	5.4 FL.OZ. / 160 ml	3	$ 13.00
Volumizing Mousse	8.5 OZ. / 250 ml	3	$ 14.00
Root Boost	8.5 OZ. / 250 ml	3	$ 14.50
Thickening Lotion	3.4 FL.OZ. / 100 ml	3	$ 14.50
Beach Wave Mousse	5.8 OZ. / 175 ml	3	$ 14.00
Texture Clay	2.6 OZ. / 75 ml	3	$ 13.00
Dry Texture Spray	5.4 OZ. / 205 ml	3	$ 14.00
Molding Cream	3.4 FL.OZ. / 100 ml	3	$ 14.00
Styling Gel Strong	6 FL.OZ. / 180 ml	3	$ 10.00
Luminous Hairspray Medium	10 OZ. / 330 ml	3	$ 12.00
Luminous Hairspray Strong	10 OZ. / 330 ml	3	$ 12.00
Luminous Hairspray Extra Strong	10 OZ. / 330 ml	3	$ 12.00
Glimmer Shine	3.4 FL.OZ. / 100 ml	3	$ 14.00
Dry Shampoo Dark Tones	5.4 OZ. / 205 ml	3	$ 13.00
Dry Shampoo Light Tones	5.4 OZ. / 205 ml	3	$ 13.00
Protect & Prevent Spray	5.4 FL.OZ. / 160 ml	3	$ 15.00
Color Continue Shampoo	8.5 FL.OZ. / 250 ml	3	$ 13.00
Color Continue Conditioner	8.5 FL.OZ. / 250 ml	3	$ 13.50
Moisture Repair Shampoo	8.5 FL.OZ. / 250 ml	6	$ 12.00
Moisture Repair Conditioner	8.5 FL.OZ. / 250 ml	6	$ 12.50
Extra Volume Shampoo	8.5 FL.OZ. / 250 ml	6	$ 12.00
Extra Volume Conditioner	8.5 FL.OZ. / 250 ml	6	$ 12.50
Hydrating Shampoo	8.5 FL.OZ. / 250 ml	6	$ 11.50
Hydrating Conditioner	8.5 FL.OZ. / 250 ml	6	$ 12.00
Smoothing Shampoo	8.5 FL.OZ. / 250 ml	3	$ 14.00
Smoothing Conditioner	8.5 FL.OZ. / 250 ml	3	$ 14.50
Curl Enhancing Shampoo	8.5 FL.OZ. / 250 ml	3	$ 14.00
Curl Enhancing Conditioner	8.5 FL.OZ. / 250 ml	3	$ 14.50
Curl Cleansing Conditioner	8.1 OZ. / 250 ml	3	$ 16.00
Clarifying Shampoo	8.5 FL.OZ. / 250 ml	3	$ 13.00
Intense Hydrating Mask	8.5 FL.OZ. / 250 ml	3	$ 17.50
Weightless Hydrating Mask	8.5 FL.OZ. / 250 ml	3	$ 20.50
Restorative Hair Mask	8.5 FL.OZ. / 250 ml	3	$ 21.50
Smoothing Mask	8.5 FL.OZ. / 250 ml	3	$ 21.50



Station & Backbar	Size	Quantity	Wholesale
Moroccanoil Treatment	6.8 FL.OZ. / 200 ml	1	$ 33.00
Moroccanoil Treatment Light	6.8 FL.OZ. / 200 ml	1	$ 33.00
Hydrating Styling Cream	10.2 FL.OZ. / 300 ml	1	$ 17.00
Perfect Defense	6 OZ. / 225 ml	1	$ 15.00
Mending Infusion	2.53 FL.OZ. / 75 ml	1	$ 16.00
Root Boost	8.5 OZ. / 250 ml	1	$ 14.50
Luminous Hairspray Strong	10 OZ. / 330 ml	1	$ 12.00
ChromaTech PRIME	5.4 FL.OZ. / 160 ml	1	$ 32.00
ChromaTech POST	33.8 FL.OZ. / 1 L	1	$ 58.00
Color Continue Shampoo	33.8 FL.OZ. / 1 L	1	$ 35.00
Extra Volume Shampoo	33.8 FL.OZ. / 1 L	1	$ 31.50
Extra Volume Conditioner	33.8 FL.OZ. / 1 L	1	$ 33.00
Hydrating Shampoo	33.8 FL.OZ. / 1 L	1	$ 30.50
Hydrating Conditioner	33.8 FL.OZ. / 1 L	1	$ 32.00
Intense Hydrating Mask	16.9 FL.OZ. / 500 ml	1	$ 27.50

*Following initial professional support, new Loyalty Partners will be invited by e-mail to select one of four complimentary **Backbar Enhancement Packages** (BEP) from moroccanoilpartners.com*

Collateral Material	Quantity	Collateral Material	Quantity
Moroccanoil Display	1	Loyalty Window Decal	1
Small Boutique Bags	50	Semi-Sheer Banner (MOT)	1
Shelf Talkers / Acrylic Holders set	1	Product Guides	25

Salon Price: $2,265.00

Salon Value: $2,620.50 | Salon Value including BEP: $2,854.00 – $2,864.00 | Total Savings including BEP: 21%



BACKBAR ENHANCEMENT PACKAGES

	Station & Backbar	Size	Quantity	Wholesale
Color Care	Moroccanoil Treatment	6.8 FL.OZ. / 200 ml	1	$ 33.00
	Moroccanoil Treatment Light	6.8 FL.OZ. / 200 ml	1	$ 33.00
	Protect & Prevent Spray	5.4 FL.OZ. / 160 ml	1	$ 15.00
	Color Continue Shampoo	33.8 FL.OZ. / 1 L	1	$ 35.00
	Color Continue Conditioner	33.8 FL.OZ. / 1 L	1	$ 36.00
	ChromaTech Service Salon Kit	40 Applications per kit	1	$ 90.00
Essentials	Moroccanoil Treatment	6.8 FL.OZ. / 200 ml	1	$ 33.00
	Moroccanoil Treatment Light	6.8 FL.OZ. / 200 ml	1	$ 33.00
	Hydrating Styling Cream	10.2 FL.OZ. / 300 ml	1	$ 17.00
	Intense Curl Cream	10.2 FL.OZ. / 300 ml	1	$ 17.00
	Root Boost	8.5 OZ. / 250 ml	1	$ 14.50
	Dry Texture Spray	5.4 OZ. / 205 ml	1	$ 14.00
	Luminous Hairspray Strong	10 OZ. / 330 ml	1	$ 12.00
	Moisture Repair Shampoo	33.8 FL.OZ. / 1 L	1	$ 32.00
	Moisture Repair Conditioner	33.8 FL.OZ. / 1 L	1	$ 33.50
	Intense Hydrating Mask	16.9 FL.OZ. / 500 ml	1	$ 27.50
Styling & Finishing	Moroccanoil Treatment	6.8 FL.OZ. / 200 ml	1	$ 33.00
	Hydrating Styling Cream	10.2 FL.OZ. / 300 ml	1	$ 17.00
	Smoothing Lotion	10.2 FL.OZ. / 300 ml	1	$ 16.00
	Blow-Dry Concentrate	1.7 FL.OZ. / 50 ml	1	$ 14.00
	Perfect Defense	6 OZ. / 225 ml	1	$ 15.00
	Intense Curl Cream	10.2 FL.OZ. / 300 ml	1	$ 17.00
	Curl Defining Cream	8.5 FL.OZ. / 250 ml	1	$ 17.00
	Volumizing Mousse	8.5 OZ. / 250 ml	1	$ 14.00
	Root Boost	8.5 OZ. / 250 ml	1	$ 14.50
	Thickening Lotion	3.4 FL.OZ. / 100 ml	1	$ 14.50
	Dry Texture Spray	5.4 OZ. / 205 ml	1	$ 14.00
	Luminous Hairspray Medium	10 OZ. / 330 ml	1	$ 12.00
	Luminous Hairspray Strong	10 OZ. / 330 ml	1	$ 12.00
	Luminous Hairspray Extra Strong	10 OZ. / 330 ml	1	$ 12.00
	Glimmer Shine	3.4 FL.OZ. / 100 ml	1	$ 14.00
Wet Line	Moisture Repair Shampoo	33.8 FL.OZ. / 1 L	1	$ 32.00
	Moisture Repair Conditioner	33.8 FL.OZ. / 1 L	1	$ 33.50
	Smoothing Shampoo	33.8 FL.OZ. / 1 L	1	$ 36.50
	Smoothing Conditioner	33.8 FL.OZ. / 1 L	1	$ 39.00
	Intense Hydrating Mask	16.9 FL.OZ. / 500 ml	1	$ 27.50
	Restorative Hair Mask	16.9 FL.OZ. / 500 ml	1	$ 37.50
	Smoothing Mask	16.9 FL.OZ. / 500 ml	1	$ 37.50

Choose the best option for your salon! Following initial professional support, new Loyalty Partners will be invited by e-mail to select one of four complimentary Backbar Enhancement Packages (above) from **moroccanoilpartners.com**.