2019 KENRA® PLATINUM
SALON INTRODUCTORY OFFERS

KENRA platinum®

Kenra Platinum Salon Essentials
MEDIUM INTRODUCTORY OFFER
$499.99 *(VALUE: $692.48)* **SAVINGS 28%**

	QTY	PRODUCT	SIZE	SALON COST
STYLING & FINISHING	3	Blow-Dry Spray	3.4 oz.	$33.00
	3	Boosting Spray-Foam 17	8 oz.	$33.00
	3	Dry Texture Spray 6	5.3 oz.	$33.00
	3	Finishing Spray 26	10 oz.	$34.50
	3	Heat Block Spray 22	8 oz.	$34.50
	3	Hot Spray 20	8 oz.	$33.00
	3	Texturizing Taffy 13	2 oz.	$33.00
	3	Thickening Mousse 12	6.7 oz.	$33.00
	3	Working Spray 14	10 oz.	$34.50
	2	Snail CC Creme	2.5 oz.	$25.00
	2	Luxe One Leave In	5 oz.	$25.00
	2	Silkening Gloss	2.26 oz.	$22.00
	2	Silkening Mist	5.3 oz.	$22.00
	2	Texturizing Mist 6	5 oz.	$22.00
	2	Thickening Spray 5	6.7 oz.	$22.00
	2	Refresh Dry Shampoo Foam	5 oz.	$22.00
	2	Whipped Taffy	2 oz.	$22.00
	1	Blow-Dry Mist	3.4 oz.	$11.00
	1	Blow-Dry Spray	6.8 oz.	$16.50
		FREE GOODS*		**VALUE**
PRODUCTS	12	Blow-Dry Spray Samples	1.7 oz	$78.00
	1	Color Charge Shampoo	31.5 oz.	$20.00
	1	Color Charge Conditioner	31.5 oz.	$20.00
TOOLS	2	Mirror Clings	N/A	$6.00
	2	Product Knowledge Book	N/A	$19.98
	1	Point of Sale Glorifier (Interchangeable Inserts)	N/A	$25.00
	50	Clear Retail Bags	N/A	$12.50

80% 713769

TOTAL INVESTMENT **$499.99**
TOTAL VALUE **$692.48**
28% Savings



*All free goods ship directly from the distributor.
Please allow two weeks for shipping.

Armstrong McCall. licensed to create.

Kenra Platinum Salon Essentials
LARGE INTRODUCTORY OFFER
$799.99 *(VALUE: $1,312.96)* **SAVINGS 39%**

	QTY	PRODUCT	SIZE	SALON COST
STYLING & FINISHING	5	Blow-Dry Spray	3.4 oz.	$55.00
	5	Finishing Spray 26	10 oz.	$57.50
	4	Dry Texture Spray 6	5.3 oz.	$44.00
	4	Hot Spray 20	8 oz.	$44.00
	4	Texturizing Taffy 13	2 oz.	$44.00
	4	Thickening Mousse 12	6.7 oz.	$44.00
	4	Working Spray 14	10 oz.	$46.00
	3	Blow-Dry Spray	6.8 oz.	$49.50
	3	Boosting Spray-Foam 17	8 oz.	$33.00
	3	Heat Block Spray 22	8 oz.	$34.50
	3	Dry Shampoo	5 oz.	$33.00
	3	Silkening Gloss	2.26 oz.	$33.00
	3	Silkening Mist	5.3 oz.	$33.00
	3	Thickening Glaze	4 oz.	$33.00
	3	Thickening Spray 5	6.7 oz.	$33.00
	2	Texturizing Mist 6	5 oz.	$22.00
	2	Luxe One Leave In	5 oz.	$22.00
	2	Snail Anti-Aging CC Creme	3.4 oz.	$25.00
	2	Whipped Taffy 20	2 oz.	$22.00
	2	Working Wax 15	1.4 oz.	$22.00
	1	Refresh Dry Shampoo Foam	5 oz.	$11.00
	1	Hydro Gel	6 oz.	$11.00
CARE	2	Color Charge Shampoo	8.5 oz.	$18.00
	2	Color Charge Conditioner	8.5 oz.	$18.00
	1	Detox Shampoo	8.5 oz.	$9.00
	1	Detox Conditioner	8.5 oz.	$9.00
		FREE GOODS*		**VALUE**
PRODUCTS	24	38 Blow-Dry Spray Samples	1.7 oz.	$156.00
	4	Finishing Spray 26	10 oz.	$46.00
	4	Working Spray 14	10 oz.	$46.00
	1	Liter Color Charge Shampoo	33 oz.	$20.00
	1	Liter Color Charge Conditioner	33 oz.	$20.00
	2	Liter Thickening Shampoo	33 oz.	$40.00
	2	Liter Thickening Conditioner	33 oz.	$40.00
TOOLS	150	Retail Bags	N/A	$37.50
	4	Mirror Clings	N/A	$12.00
	4	Product Knowledge Book	N/A	$39.96
	2	Point of Sale Glorifier (Interchangeable Inserts)	N/A	$50.00

80% 713773

TOTAL INVESTMENT **$799.99**
TOTAL VALUE **$1,312.96**
39% Savings


KENRA
platinum®
Elevate
your artistry
with **high-end formulas**,
fragrances, and **packaging design**—
for unmatched styling and haircare.
Stay on-trend with Kenra Platinum
featuring the **latest ingredients** and
exclusive technologies to create
truly impressive looks.