2019 KENRA COLOR® SALON INTRODUCTORY OFFERS

KENRA COLOR®



Simply Stunning Results®

Kenra Color makes it easier than ever to achieve **Simply Stunning Results**. This high performance, straightforward and easy-to-use haircolor line produces consistent, reliable results that stylists can count on to provide true-to-tone haircolor solutions on *every client, every time.*

$149.00 *(VALUE: $268.27)*
SAVINGS OF 44%
SMALL INTRODUCTORY OFFER

20 - Permanent Shades* 3 oz.
2 - Developers* 32 fl. oz.
1 - Kenra Blue Lightener 16 oz.

RECEIVE FREE**

1 - Swatchbook
1 - Color Manual
1 - Mirror Cling
1 - Bowl
1 - Brush (large)
1 - Brush (small)
1 - Porosity Equalizing Spray 8 oz.

Color Small | **SKU# 713715**

Salon Cost: **$149.00**
Salon Value: **$268.27**
SAVE 44%

$499.00 *(VALUE: $914.85)*
SAVINGS OF 45%
LARGE INTRODUCTORY OFFER

52 - Permanent Shades* 3 oz.
20 - Demi-permanent Shades* 2 oz.
6 - Developers* 32 fl. oz.
3 - Activators 32 fl. oz.
1 - Choose Lightener 16 oz.
or No Ammonia Lightener 16 oz.

RECEIVE FREE**

1 - Swatchbook
2 - Color Manuals
4 - Mirror Clings
1 - Window Cling
4 - Bowls
4 - Brushes (large)
4 - Brushes (small)
4 - Applicator Bottles
4 - Aprons
4 - Capes
4 - Porosity Equalizing Spray 8 oz.

Color Large | **SKU# 713719**

Salon Cost: **$499.00**
Salon Value: **$914.85**
SAVE 45%

For high performance, **Kenra Color®** incorporates *Balancing Complex 5,®* a proprietary blend of attributes designed to provide vibrant, long-lasting color; outstanding coverage and color saturation; intense shine; improved condition and manageability —all through an extremely gentle formulation. We are committed to providing each of your clients results that far exceed their expectations.



Armstrong McCall. licensed to create.

*Customize your shade and developer selections. See order form on back of sheet.
**Free Goods shipped directly from the distributor.

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KENRA COLOR®



POROSITY EQUALIZING SPRAY

> Ensures even pigment absorption on hair with uneven or high porosity
> Gentle, lightweight formula assists in conditioning and detangling hair
> For use prior to Permanent or Demi-permanent color services

Salon Cost: **$11.99**



DEMI-PERMANENT RAPID TONERS

> Processes in 5 minutes or less
> Oxidizes to clients specific color level
> Ammonia-Free

Salon Cost: **$6.35**



PRE-PIGMENT COLORING CREMES

> Gently replaces underlying pigments prior to Kenra Color service
> Delivers rich, long lasting color results in a gentle cream base formula
> Ammonia-Free

Salon Cost: **$7.15**

PERMANENT

QTY	Shade Identifier	Shade Series
____	1N	Natural
____	3N	
____	4N	
____	5N	
____	6N	
____	7N	
____	8N	
____	9N	
____	10N	
____	5NB	Natural Brown
____	6NB	
____	7NB	
____	5NA	Natural Ash
____	6NA	
____	7NA	
____	8NA	
____	4A	Ash
____	5A	
____	6A	
____	7A	
____	8A	
____	9A	
____	10A	

QTY	Shade Identifier	Shade Series
____	6AA	Ash Ash
____	7AA	
____	8AA	
____	4B	Brown
____	5B	
____	6B	
____	7B	
____	8B	
____	10B	
____	5GB	Gold Brown
____	8GB	
____	9GB	
____	10GB	
____	5G	Gold
____	6G	
____	7G	
____	8G	
____	9G	
____	5CG	Copper Gold
____	7CG	
____	8CG	
____	9CG	
____	4BC	Brown Copper
____	6BC	
____	7BC	

QTY	Shade Identifier	Shade Series
____	4RB	Red Brown
____	5RB	
____	6RB	
____	7RB	
____	5RC	Red Copper
____	6RC	
____	4R	Red
____	5R	
____	6R	
____	7R	
____	4RR	Red Red
____	6RR	
____	7RR	
____	5RN	Red Natural
____	6RN	
____	5C	Copper
____	6C	
____	8C	
____	6CN	Copper Naturals
____	7CN	
____	3RV	Red Violet
____	5RV	
____	6RV	
____	3VR	Violet Red
____	5VR	

QTY	Shade Identifier	Shade Series
____	7SM	Silver Metallic
____	8SM	
____	10SM	
____	7VM	Violet Metallic
____	8VM	
____	9VM	
____	8BrM	Bronze Metallic
____	9BrM	
____	10BrM	
____	8RoM	Rose Metallic
____	10RoM	
____	Copper	Booster
____	Gold	
____	Violet	
____	Blue	
____	Gold Natural	
____	Red	
____	Natural	
____	Pearl Ash	High Lift
____	Ash	
____	Blonding Creme	

Developer

QTY	Volume	Size
____	10	16 fl. oz.
____	10	32 fl. oz.
____	20	16 fl. oz.
____	20	32 fl. oz.
____	30	16 fl. oz.
____	30	32 fl. oz.
____	40	16 fl. oz.
____	40	32 fl. oz.

DEMI-PERMANENT

QTY	Shade Identifier	Shade Series
____	1N	Natural
____	3N	
____	4N	
____	5N	
____	6N	
____	7N	
____	8N	
____	9N	
____	10N	
____	5NB	Natural Brown
____	7NB	
____	5NA	Natural Ash
____	6NA	
____	7NA	
____	8NA	
____	1A	Ash
____	4A	

QTY	Shade Identifier	Shade Series
____	6A	Ash
____	7A	
____	10A	
____	4B	Brown
____	5B	
____	7B	
____	8B	
____	10B	
____	8GB	Gold Brown
____	9GB	
____	6G	Gold
____	8G	
____	10G	
____	5CG	Copper Gold
____	7CG	
____	6BC	Brown Copper
____	7BC	

QTY	Shade Identifier	Shade Series
____	5RB	Red Brown
____	7RB	
____	6RC	Red Copper
____	4R	Red Red
____	6R	
____	4RR	Red
____	6RR	
____	5C	Copper
____	6C	
____	8C	
____	3VR	Violet Red
____	5VR	
____	9PV	Pearl Violet
____	10V	Violet
____	Gloss	Clear

QTY	Shade Identifier	Shade Series
____	7SM	Silver Metallic
____	8SM	
____	10SM	
____	7VM	Violet Metallic
____	8VM	
____	9VM	
____	8BrM	Bronze Metallic
____	10BrM	
____	8RoM	Rose Metallic

Activator

QTY	Volume	Size
____	9	16 fl. oz.
____	9	32 fl. oz.

Rapid Toner

QTY	Shade
____	Golden Copper
____	Copper Red
____	Violet Pearl
____	Silver Pearl