2019 COLOR OPENER

AVAILABLE MARCH-DECEMBER 2019

LUMISHINE PERMANENT CRÈME COLOR OPENER



Opener includes:

- (24) Pre-selected LumiShine Permanent Crème Shades, 2.5 oz
  10N, 9N, 8N, 7N, 6N, 5N, 4N, 3N, 8NWB, 7NWB, 6NWB, 5NWB, 8NA, 7NA, 6NA, 7NG, 6NG, 7NV, 6NRG, 6NC, 5NRV, 4VV, 9BA, 7BA

FREE EDUCATION, ACCESSORIES & COLOR TOOLS

- (2) FREE LumiShine 20 Volume Developer, 32 oz
- (2) FREE FreePlay Clay Lightener Packettes, 1 oz
- (2) FREE Blonde Life® Lightening Powder Packettes, 1.5 oz
- (1) FREE K-PAK® Color Therapy™ Luster Lock™ Instant Shine & Repair Treatment Packette, 1 oz
- (1) FREE **NEW** Joico Defy Damage ProSeries 1 Bond-Protecting Color Optimizer Spray, 1.34 oz
- (1) FREE **NEW** Joico Defy Damage ProSeries 2 Bond-Strengthening Color Treatment, 1.7 oz
- (1) FREE **NEW** Joico Defy Damage Protective Shampoo, 1.7 oz
- (1) FREE **NEW** Joico Defy Damage Protective Shield, 1.7 oz
- (1) FREE Joico Mixing Bowl
- (2) FREE Joico Wide Tint Brush
- (1) FREE Joico Defy Damage Product Info & Profit Sheet
- (1) FREE LumiShine Swatch Folder for Permanent Crème Shades
- (1) FREE LumiShine Technical Manual
- (1) FREE JoiColor System Brochure
- (1) FREE LumiShine Paper Swatch Chart

Salon Price: $149.00
Salon Value: $203.99

SAVE 27%

SKU 353588

LUMISHINE DD DEMI-PERMANENT CRÈME COLOR OPENER



Opener includes:

- (26) Pre-selected LumiShine DD Demi-Permanent Crème Shades, 2.5 oz
  10N (2), 8N (2), 6N (2), 3N (2), 10NWB (2), 8NWB, 6NWB, 8NA, 6NA, 3NA, 9NG, 6NG, 3NG, 8NRG, 6NRG, 5NRG, 10SB (2), 8SB, 6SB, 1BS

FREE EDUCATION, ACCESSORIES & COLOR TOOLS

- (2) FREE LumiShine 5 Volume Developers, 32 oz
- (2) FREE FreePlay Clay Lightener Packettes, 1 oz
- (2) FREE Blonde Life® Lightening Powder Packettes, 1.5 oz
- (1) FREE K-PAK® Color Therapy™ Luster Lock™ Instant Shine & Repair Treatment Packette, 1 oz
- (1) FREE **NEW** Joico Defy Damage ProSeries 1 Bond-Protecting Color Optimizer Spray, 1.34 oz
- (1) FREE **NEW** Joico Defy Damage ProSeries 2 Bond-Strengthening Color Treatment, 1.7 oz
- (1) FREE **NEW** Joico Defy Damage Protective Shampoo, 1.7 oz
- (1) FREE **NEW** Joico Defy Damage Protective Shield, 1.7 oz
- (1) FREE Joico Color Bowl
- (2) FREE Joico Tint Brushes
- (1) FREE Joico Defy Damage Product Info & Profit Sheet
- (1) FREE LumiShine Swatch Folder for DD Crème Shades
- (1) FREE LumiShine Technical Manual
- (1) FREE LumiShine Paper Swatch Chart
- (1) FREE JoiColor System Brochure

Salon Price: $149.00
Salon Value: $202.29

SAVE 26%

SKU 353589

LUMISHINE DEMI-PERMANENT LIQUID COLOR OPENER



Opener includes:

- (28) Pre-selected LumiShine Demi-Permanent Liquid Shades, 2 oz
  10N, 8N, 6N, 5N, 3N, 10NWB, 9NWB, 7NWB, 6NWB, 4NWB, 9NA, 8NA, 6NA, 8NG, 6NG, 9NV, 6NV, 7NC, 6NC, 6RR, 9V, 7V, 10SB, 9SB, 7SB, 6SB, 1BS, CLEAR

FREE EDUCATION, ACCESSORIES & COLOR TOOLS

- (2) FREE LumiShine 5 Volume Developers, 32 oz
- (2) FREE FreePlay Clay Lightener Packettes, 1 oz
- (2) FREE Blonde Life® Lightening Powder Packettes, 1.5 oz
- (1) FREE K-PAK® Color Therapy™ Luster Lock™ Instant Shine & Repair Treatment Packette, 1 oz
- (1) FREE **NEW** Joico Defy Damage ProSeries 1 Bond-Protecting Color Optimizer Spray, 1.34 oz
- (1) FREE **NEW** Joico Defy Damage ProSeries 2 Bond-Strengthening Color Treatment, 1.7 oz
- (1) FREE **NEW** Joico Defy Damage Protective Shampoo, 1.7 oz
- (1) FREE **NEW** Joico Defy Damage Protective Shield, 1.7 oz
- (1) FREE Joico Color Bowl
- (2) FREE Joico Tint Brushes
- (1) FREE Joico Defy Damage Product Info & Profit Sheet
- (1) FREE LumiShine Swatch Folder for Demi-Liquid Shades
- (1) FREE LumiShine Technical Manual
- (1) FREE LumiShine Paper Swatch Chart
- (1) FREE JoiColor System Brochure

Salon Price: $149.00
Salon Value: $205.39

SAVE 27%

SKU 353590

LUMISHINE MEGA SALON OPENER



Opener includes:

- (62) Pre-selected LumiShine Permanent Crème Shades, 2.5 oz
  10N, 9N, 8N, 7N, 6N, 5N, 4N, 3N, 1N, 10NWB, 9NWB, 8NWB, 7NWB, 6NWB, 5NWB, 9NA, 8NA, 7NA, 6NA, 5NA, 4NA, 3NA, 10NG, 9NG, 8NG, 7NG, 6NG, 4NG, 0NV, 9NV, 7NV, 6NV, 5NV, 10NRG, 8NRG, 7NRG, 6NRG, 5NRG, 9NC, 8NC, 7NC, 6NC, 5NC, 6NRV, 5NRV, 7CC, 6CC, 6RR, 5RR, 3RR, 4VV, 3VV, 1VV. 10BA, 9BA, 7BA, 6BA, 5BA, XLA, XLN, XLB, XLAA
- (20) Pre-selected LumiShine DD Demi-Permanent Crème Shades, 2.5 oz
  10N, 8N, 6N, 3N, 10NWB, 8NWB, 6NWB, 8NA, 6NA, 3NA, 9NG, 6NG, 3NG, 8NRG, 6NRG, 5NRG, 10SB, 8SB, 6SB, 1BS
- (38) Pre-selected LumiShine Demi-Permanent Liquid Shades, 2 oz
  10N, 8N, 6N, 5N, 3N, 10NWB, 9NWB, 7NWB, 6NWB, 4NWB, 9NA, 8NA, 6NA, 5NA, 3NA, 10NG, 8NG, 6NG, 5NG, 9NV, 6NV, 1NV, 10NC, 8NC, 7NC, 6NC, 4NC, 6RR, 4RR, 9V, 7V, 3VV, 10SB, 9SB, 7SB, 6SB, 1BS, CLEAR

FREE EDUCATION, ACCESSORIES & COLOR TOOLS

- (4) FREE LumiShine 5 Volume Developers, 32 oz
- (1) FREE LumiShine 10 Volume Developer, 32 oz
- (3) FREE LumiShine 20 Volume Developer, 32 oz
- (1) FREE LumiShine 30 Volume Developer, 32 oz
- (1) FREE LumiShine 40 Volume Developer, 32 oz
- (1) FREE FreePlay Clay Lightener, 16 oz
- (1) FREE Blonde Life® Lightening Powder, 16 oz
- (1) FREE NEW Blonde Life Crème Lightener, 8.5 oz
- (1) FREE K-PAK® Color Therapy™ Luster Lock™ Instant Shine & Repair Treatment, 8.5 oz
- (6) FREE K-PAK® Color Therapy™ Luster Lock™ Instant Shine & Repair Treatment Packettes, 1 oz
- (1) FREE Blonde Life Brightening Shampoo, 10.1 oz
- (1) FREE Blonde Life Brightening Masque, 5.1 oz
- (6) FREE Blonde Life Brightening Shampoo & Conditioner Packettes, .68 oz
- (1) FREE **NEW** Joico Defy Damage ProSeries 1 Bond-Protecting Color Optimizer Spray, 8.4 oz
- (1) FREE **NEW** Joico Defy Damage ProSeries 2 Bond-Strengthening Color Treatment, 16.9 oz
- (1) FREE **NEW** Joico Defy Damage Protective Shampoo, 33.8 oz
- (1) FREE **NEW** Joico Defy Damage Protective Conditioner 33.8 oz
- (6) FREE **NEW** Joico Defy Damage At-Home Care Samples, 1.25 oz
- (1) FREE Joico Artistry Foils, 300 foils
- (1) FREE Joico Defy Damage Product Info & Profit Sheet
- (1) FREE LumiShine Large Swatch Binder
- (1) FREE LumiShine Paper Swatch Chart
- (1) FREE LumiShine Technical Manual
- (1) FREE JoiColor System Brochure

Salon Price: $699.00
Salon Value: $1,125.61

SAVE 38%

SKU 353594

VERO K-PAK COLOR OPENER



Opener includes:

- (20) Vero K-PAK Color Permanent Crème Shades, 2.5 oz*
  10N, 9N, 8N, 7N, 6N, 5N, 4N, 6A, 5A, 4A, 7G, 6G, 5G, 4RV, 9B, 8V, 4V, HLN, TSB, 5XR
- (5) Vero K-PAK Chrome Demi-Permanent Crème Shades, 2 oz*
  V9, CLR, G9, N8, N6

FREE EDUCATION, ACCESSORIES & COLOR TOOLS

- (2) Vero K-PAK 20 Volume Veroxide, 32 oz
- (1) Vero K-PAK Chrome Activator, 32 oz
- (1) FreePlay Clay Lightener Packette, 1 oz
- (1) Blonde Life® Lightening Powder Packette, 1.5 oz
- (1) Defy Damage Product Info & Profit Sheet
- (1) NEW Defy Damage Protective Shampoo, 1.7 oz
- (1) NEW Defy Damage Protective Shield, 1.7 oz
- (1) NEW Defy Damage ProSeries 1 Bond-Protecting Color Optimizer Spray, 1.34 oz
- (1) NEW Defy Damage ProSeries 2 Bond-Strengthening Color Treatment, 1.7 oz
- (1) Joico Mixing Bowl
- (2) Joico Wide Tint Brush
- (1) Vero K-PAK Color Mini Panel-Swatchbook
- (1) Vero K-PAK Color Paper Swatch Chart
- (1) Vero K-PAK Color Resource Guide
- (1) JoiColor System Brochure

Salon Price: $149.00
Salon Value: $211.20

SAVE 29%

SKU 353585

AGE DEFY OPENER



Opener includes:

- (24) Vero K-PAK Color Age Defy Permanent Crème Shades, 2.5 oz*
  8NN+(2), 7NN+(2), 6NN+(2), 5NN+(2), 4NN+(2), 7NA+, 6NA+, 5NPA+, 4NPA+, 7NG+, 6NG+, 5NG+, 5BCR+, 4BRC+, Clear, 4NRV+, 9GB+, 6MB+, 5NR+

FREE EDUCATION, ACCESSORIES & COLOR TOOLS

- (2) Vero K-PAK 20 Volume Veroxide, 32 oz
- (1) FreePlay Clay Lightener Packette, 1 oz
- (1) Blonde Life® Lightening Powder Packette, 1.5 oz
- (1) NEW Defy Damage ProSeries 1 Bond-Protecting Color Optimizer Spray, 1.34 oz
- (1) NEW Defy Damage ProSeries 2 Bond-Strengthening Color Treatment, 1.7 oz
- (1) NEW Defy Damage Protective Shampoo, 1.7 oz
- (1) NEW Defy Damage Protective Shield, 1.7 oz
- (1) Joico Mixing Bowl
- (2) Joico Wide Tint Brush
- (1) Vero K-PAK Color Mini Panel-Swatchbook
- (1) Vero K-PAK Color Paper Swatch Chart
- (1) Vero K-PAK Color Resource Guide
- (1) JoiColor System Brochure
- (1) Defy Damage Product Info & Profit Sheet

Salon Price: $149.00
Salon Value: $213.80

SAVE 30%

SKU 353586

COLOR INTENSITY® COLOR OPENER



Opener includes:

- (22) Color Intensity Semi-Permanent Crème Shades, 4 oz*
  NEW Silver Ice, NEW Violet Pearl, NEW Rose Gold, Clear, Red, Yellow, Indigo, Pink, Peacock Green, Cobalt Blue, Orchid, Light Purple, Titanium, Magenta, Amethyst Purple, Sapphire Blue, Ruby Red, Mermaid Blue, Lilac, Mauve Quartz, True Blue, Kelly Green

FREE EDUCATION, ACCESSORIES & COLOR TOOLS

- (1) FreePlay Clay Lightener Packette, 1 oz
- (1) Blonde Life® Lightening Powder Packette, 1.5 oz
- (1) NEW Defy Damage ProSeries 1 Bond-Protecting Color Optimizer Spray, 1.34 oz
- (1) NEW Defy Damage ProSeries 2 Bond-Strengthening Color Treatment, 1.7 oz
- (1) NEW Defy Damage Protective Shampoo, 1.7 oz
- (1) NEW Defy Damage Protective Shield, 1.7 oz
- (1) Joico Mixing Bowl
- (2) Joico Wide Tint Brush
- (1) Color Intensity Master Swatch Ring
- (1) Color Intensity Product Knowledge Guide
- (1) JoiColor System Brochure

Salon Price: $149.00
Salon Value: $218.00

SAVE 32%

SKU 353587